

# FlightDeck



## Working with growing businesses

At Kemp Little, we are known for our ability to serve the very particular needs of a large but diverse technology-oriented client base.

Working with many of the world's biggest technology and digital businesses, we have developed hands-on industry know-how that we can share with young and disruptive businesses with a technology bias in sectors such as digital media, financial services, retail, travel and healthcare.

The valuable time we spend with management teams helps to keep us at the cutting-edge of evolving technology. We have taken our experience of working with these teams to develop a range of exclusive services for entrepreneurs to help businesses in their early stages.

## Our digital experience

To advise on the risks involved with starting any digital business, advisers need to fully understand the technology architecture and infrastructure underpinning the offering and the business models involved.

Not all lawyers do, and we believe this is where we can add considerable value.

Technology is at the heart of everything we do, so our lawyers are exposed to the nuances of digital contracts and transactions far more than at any other law firm in the UK. We work with some of the best brands in the business and whilst each client has specific needs and goals, they come to us for the same thing: unrivalled sector knowledge and legal excellence.

With FlightDeck, we've sought to distil the knowledge we've gained from decades of working with technology businesses, both big and small, to help entrepreneurs get the legal advice they need when starting out, without having to divert much-needed resource away from the business for legal fees.

“Kemp Little provides ‘a very high overall level of service’ and its lawyers ‘are very responsive and have great commercial insight.”

Legal 500

## The FlightDeck portal

FlightDeck is an award winning online offering that we provide for free to members – a pack of all the things that no-one tells you, and no-one gives away, to get you started. We have put together FlightDeck to steer businesses towards high quality precedents and guidance, and to save money in the early days while your business and product are being developed.

Since we launched FlightDeck in 2015, we have continually added to the service. It now includes comprehensive free guides to all the things you need to consider when getting your business up and running, together with free and easy-to-download templates for operational contracts, setting up the corporate structure, initial fundraising and employment documents.

Topics covered within the FlightDeck guides include:

- Starting a business in the UK
- Incorporating a company
- Issuing shares
- Data protection
- Protecting your idea
- Seeking investment
- Employment and policies
- Incentivising employees
- Tax and insurance matters
- Software services
- Growth by way of acquisition

### FlightDeck bolt-on services

We offer exclusive services for FlightDeck members, such as applications for R&D tax credits. Our fees are based on a percentage of the amount of relief you receive back from HMRC. You pay nothing in advance, and if the claim is unsuccessful, we would not charge you.

Where growing businesses need help tailoring documents, or obtaining seed or SEIS investment, we offer FlightDeck members heavily discounted fixed rates for a wide range of projects. For larger discrete projects, we can also look to fix or cap our fees.

That way, you get the job you need at the price you want. No surprises.

### FlightDeck thought leadership

FlightDeck members can also enjoy access to straightforward legal guides, news, commentary and thought leadership on a wide range of issues affecting entrepreneurs.

FlightDeck gives you the tools to assess the legal risk within your business at a time when you may not yet be ready to make the leap to formally engaging lawyers and incurring legal spend.

### Consultations with experts

We understand that growing businesses need to focus on revenue generation. All too often, though, we see exit valuations fall or sales collapse due to potential non-compliance issues or the use of weak contracts by a business when it is growing.

As a FlightDeck member, we offer you a free hour's consultation to assess your business needs, and make sure you do not make the kind of mistakes which can have ramifications on a business later in its life-cycle.

### FlightDeck feedback

We want to make sure that the FlightDeck service remains useful and relevant to you. Members of FlightDeck have the opportunity to provide us with feedback, helping us to deliver tailored content that meets your needs.

“It is a brilliant team that is engaging and easy to work with.”

Chambers & Partners

## The FlightDeck team

Andy Moseby, corporate partner, leads the FlightDeck team.

Andy works with both capital providers on their investment portfolios and with entrepreneurial companies on all stages of the funding cycle (including seed capital, development funding and exits).

Andy is supported by a team of associates from across the firm who have proven their ability to run projects from an early level, and can provide a cost-effective cross-discipline service.



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# For companies aiming higher\_

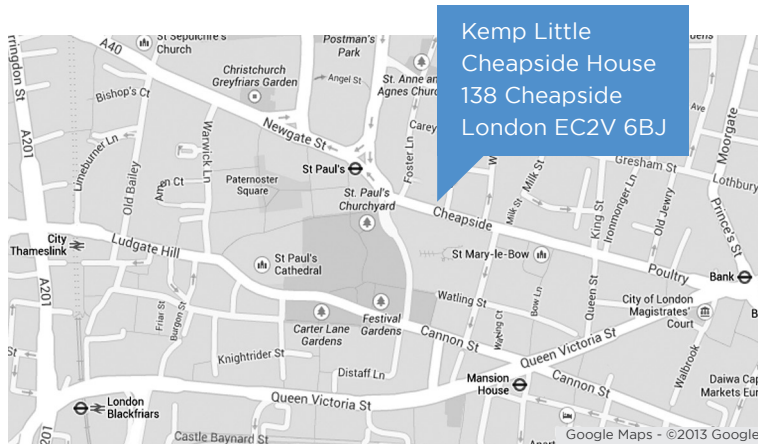


## To apply for the FlightDeck service

Please email

**FlightDeck@kemplittle.com**

Our free consultations take place here:



**[www.kflightdeck.com](http://www.kflightdeck.com)**

**[www.kemplittle.com](http://www.kemplittle.com)**

**[@KempFlightDeck](https://twitter.com/KempFlightDeck)**

